



## Creates and Accelerates Thousands of Jobs

When LA County voters approved a half-cent transportation sales tax in 2008, they voted to create more than 400,000 new jobs in Southern California over 30 years. If approved, **Measure J** would accelerate 250,000 of those jobs over the next decade by starting construction of 7 transit projects and up to 8 highway projects in the next 5 years, instead of in 20 years as currently planned, and completing them in 13 years instead of 27. If you are out of work – and unemployment in LA County is still 11% – a job now is worth a lot more than a job 25 years from now, and when the paychecks are spent it will give the entire economy a boost.

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## Funding for Transit Operations and Local Traffic Relief Projects Creates More Jobs

But these transportation projects and jobs only represent about 55% of Measure R's spending plan. The other 45% of Measure R revenue is spent on the following spending categories: a) 20% on bus operations; b) 15% on a "Local Return" program to cities and unincorporated parts of LA County to fund local projects; c) 5% on rail operations; d) 3% on Metrolink capital; and e) 2% general capital for Metro Rail. [MORE](#)

## Funding for Local Traffic Relief

## Learn More About Measure J

Measure J creates thousands of jobs by accelerating construction of traffic relief projects that improve the flow of traffic, and the longer revenue stream can keep transit fares low for seniors, students and the disabled.

[Click here to learn more.](#)

## Measure J = Traffic Relief Now

Measure J would speed up already approved projects that improve traffic flow on all LA County freeways, build transit lines that take cars off the road, and fund local projects like filling potholes.

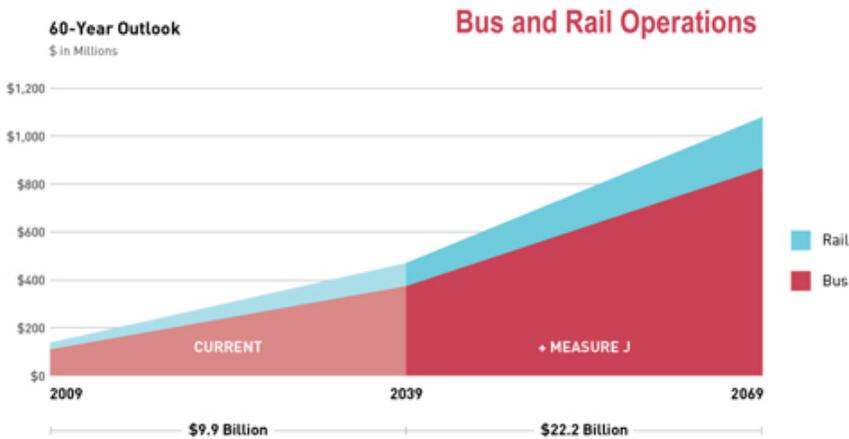
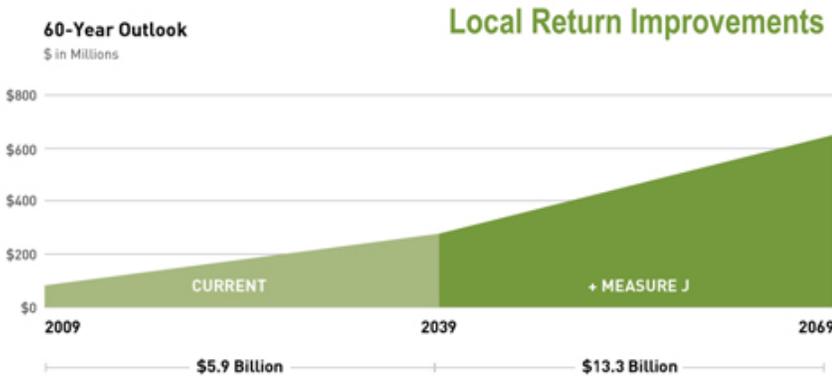
[Click here to find out more.](#)

The sales tax approved by voters in 2008 dedicates 15% of revenues to 88 cities and the unincorporated parts of LA County on a per capita basis to be used for local traffic relief projects, and will generate \$5.9 billion for the Local Return program through 2039. **Measure J** maintains that commitment and would provide an additional \$13.3 billion for these improvements through 2069, for a total of \$19.2 billion. Traffic relief projects that can be funded include pothole repair, signal synchronization, bikeway and pedestrian improvements and projects, local roadway and bridge safety improvements, local transit services, carpool and rideshare programs, and discounted transit fares.

## Measure J = What Leaders Say

**Measure J has earned the support of a range of local business, labor, environmental, public health, arts, civic and community-based organizations, as well as support from other community leaders.**

**Click here to find out why.**



## Funding for Bus and Rail Operations

The sales tax approved by voters in 2008 dedicates 20% of revenues to bus operations and 5% to rail operations — a total of \$9.9 billion by 2039 — funding that has helped keep fares low and minimized service cuts at a time when budget constraints have caused transit agencies around the U.S. to increase fares and cut service. **Measure J** maintains this commitment and would provide an additional \$22.2 billion for bus and rail operations from 2039 to 2069, for a total of \$32.1 billion, helping stabilize both fares and service. **MORE**

Paid for by Yes on Measure J - Committee for Jobs and Traffic Relief,  
a Coalition of Charitable, Business and Labor Organizations.  
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