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## **ARTBA to Host Workshop for State & Local Transportation Advocates July 15 in the Nation's Capital**

### **Event held in conjunction with Annual P3 Conference**

**(WASHINGTON)**— The American Road & Transportation Builders Association (ARTBA) is bringing together transportation investment champions under one roof this summer to share best practices, playbook secrets and other keys to success in advancing legislative and ballot initiatives that boost transportation infrastructure investment.

The 2nd Annual “National Workshop for State & Local Transportation Advocates,” a signature program of the Transportation Investment Advocacy Center™ (TIAC), will be held July 15 in conjunction with ARTBA’s Public-Private Partnerships (P3) Conference at the Hyatt Regency Washington.

The workshop will feature an interactive session where attendees break into small groups to discuss their own real-world campaign challenges and share advice on how to overcome them.

ARTBA Chief Economist Dr. Alison Premo Black will provide a comprehensive report on state and local transportation funding trends. Among the other key “Express Learning” sessions:

- “Protecting State Transportation Funds—A Roundtable Discussion on Successful Lockbox Initiatives in Wisconsin and Maryland”
- “Indexing Legislation—Lessons Learned from Recent Campaigns in Kentucky, Massachusetts and Rhode Island”
- Trends in Public Opinion Polling
- “Raising New Revenues—A Roundtable Discussion on Recent Initiatives in Texas and New Hampshire”
- Overview of Current U.S. P3 Projects

Transportation construction executives, “better roads and transportation” professionals, state legislators, and chamber of commerce officials from 22 states participated in 2014’s inaugural workshop.

View the full agenda and register at: [www.transportationinvestment.org](http://www.transportationinvestment.org). Contact ARTBA’s Carolyn Kramer at [ckramer@artba.org](mailto:ckramer@artba.org) or by phone at 202.289.4434 with questions.

TIAC is an internet-based educational platform that features detailed reports, analyses and case studies of recent transportation funding campaigns—both successful and unsuccessful—mounted in numerous states. It includes television, radio and print ads, polling, an overview of state and local funding and finance mechanisms, and an ongoing blog detailing new developments across the nation.

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*Established in 1902, Washington, D.C.-based ARTBA is the “consensus voice” of the U.S. transportation design and construction industry before Congress, federal agencies, the White House, news media and the general public.*

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