SPEAKER BIOS

WILLIAM D. TOOHEY, JR. – Executive Vice President & Chief Operating Officer, American Road & Transportation Builders Association

William D. Toohey, Jr., is executive vice president & COO of the American Road & Transportation Builders Association (ARTBA), which represents the U.S. transportation infrastructure industry in the Nation's Capital. Reporting to the association's president & CEO, he manages ARTBA's government relations, policy, member service and marketing functions. Toohey, a 29-year ARTBA veteran, has over three decades of Washington association experience.

Toohey joined ARTBA in 1985 as its director of public relations. In 1990, he was promoted to vice president of communications. In 1995, Toohey's responsibilities were expanded to include policy development, services to the association's eight membership divisions and marketing. He was promoted to his current position in 1997. During his ARTBA tenure, Toohey has also served as staff liaison to the association's Strategic Planning Committee, Highway Advisory Council, Airports Advisory Council, the AASHTO-AGC-ARTBA Joint Committee and several association-wide policy task forces.

Among the ARTBA programs he has conceived and developed are the award-winning “Transportation Makes America Work!™” advocacy communications program, the “Transportation Investment Advocacy Center™,” an information resource for state and local transportation investment advocates, and the annual “TransOvation Workshop™,” which fosters and celebrates innovation in the transportation design and construction industry.

In 1989-91, Toohey directed the communications activities that supported ARTBA’s “Building A Better America Through Transportation” government relations program that won, in a national competition, the American Society of Association Executives' top award for single issue federal legislative campaigns. The campaign successfully promoted a very significant increase in federal investment for state highway improvement programs as part of the 1991 surface transportation act.

In 1996, Toohey helped organize—and then managed—the 29-member organization Transportation Construction Coalition (TCC) that pushed a unified industry legislative agenda
during the 1997-98 reauthorization of the federal highway and mass transit programs. The TCC is now in its 18th year. He also conceived and managed the communications program that supported the 100-member organization Alliance for Truth in Transportation Budgeting that pushed for guaranteed federal highway investment.

In 1999, “Inside PR” magazine named Toohey one of 24 “Public Relations All-Stars” worldwide for his work in helping pass 1998’s “Transportation Equity Act for the 21st Century” (TEA-21). TEA-21 authorized a 40 percent increase in guaranteed federal highway investment through 2003. This recognition was one of nine awards ARTBA and its staff received for their six-year TEA-21 leadership and activities.

In 2005, the Construction Writers Association presented him its highest honor, the “Silver Hard Hat Award,” for his career body of work. In 2011 and 2012, respectively, a television and radio ad written and produced by Toohey won the platinum “MarCom Award” and the international television and film “Hermes Gold Award” for top advocacy issue advertising.

Toohey has also been involved in transportation policy development for the U.S. Chamber of Commerce, the Competitiveness Policy Council and the Rebuild America Coalition. He served for a decade as treasurer-secretary of the Better Roads & Transportation Council of America, an organization of private-sector state transportation advocacy groups.

Prior to joining ARTBA, Toohey served as public relations manager for the American Automobile Association's Washington, D.C., office and as director of media relations for a national manufacturing trade group. He has authored opinion pieces that have been published in most of the nation's major newspapers and news magazines, including The Washington Post, New York Times, Wall Street Journal, USA Today, TIME and NEWSWEEK. He has also appeared as an industry spokesman on network television and radio news shows.

Toohey is a native of the Midwest, born in Detroit, Michigan. He spent his high school years in the Chicago area and is a graduate of Loyola Academy. He has a Bachelor of Science degree in journalism from the University of Maryland, College Park (UMUC), and attended the U.S. Chamber of Commerce leadership institute at the University of Delaware. Toohey is a member of the American Society of Association Executives, the University of Maryland Terrapin Club, and coached basketball for eight years in his community's youth sports program. He and his wife of 37 years,
Mary, have three grown children, Bridget Mancke, Bill and Michael, and a grandson. He and Mary reside in Gaithersburg, Maryland.
ALISON PREMO BLACK, PHD - Senior Vice President & Chief Economist, American Road & Transportation Builders Association

Trends in State and Local Transportation Funding

Dr. Alison Premo Black joined the American Road & Transportation Builders Association (ARTBA) in August 2000. In addition to serving as senior vice president and chief economist for ARTBA, she is also deputy managing director of the Contractors Division and manages the Transportation Investment Advocacy Center program.

Dr. Black manages ARTBA's economics staff and is responsible for over 70 studies examining national and state transportation funding and investment patterns, including the association's landmark economic profile of the transportation construction industry, state bridge condition profiles and annual modal forecast.

Dr. Black also oversees ARTBA's contractor chapter relations and membership development activities.

Dr. Black completed her PhD in Economics at The George Washington University and holds an MA in International Economics and Latin American Studies from the Johns Hopkins School of Advanced International Studies (SAIS). Dr. Black graduated magna cum laude from Syracuse University with majors in International Relations, Latin American Studies and Spanish. She is a member of the Phi Beta Kappa and Golden Key Honors Societies, and a recipient of the Syracuse Remembrance Scholarship.

Prior to joining ARTBA, Dr. Black was an Analyst and Researcher in the Economic Section of the Embassy of the Republic of Korea. She has also worked as a Researcher in the Trade Unit of the Organization of American States. She has had a variety of experiences working and studying abroad.

A native of the Eastern Shore of Maryland, Dr. Black resides in Washington, DC with her husband and four children.
LEONARD TOENJES, CAE – President, AGC of Missouri

Express Learning I: Transportation Ballot Measures – Lessons Learned from Missouri

Leonard Toenjes is currently the President of AGC of Missouri, a new position held since January 1, 2015 as a result of a merger of two AGC chapters. He previously headed the AGC of St. Louis as president, a position held since January, 1996. He graduated from the Construction Training School as a journeylevel carpenter in 1976. He subsequently worked as a union carpenter and taught as an instructor for the St. Louis Carpenters Joint Apprenticeship Program. Leonard served as coordinator of the St. Louis Carpenters Joint Apprenticeship Program for 8 years.

In 1990, he became the Director of Apprenticeship and Training for AGC of St. Louis and a member of AGC of America's Workforce Development Committee.

Statewide appointments include chairperson of the Missouri State Council on Vocational Education, a member of Missouri's School to Work Transition Committee, the Missouri Workforce Investment Board, the State Board of Mediation, and the Disparity Study Oversight Review Committee.

Other local appointments include serving as a school board member for the St. Louis Career Education District, a member of the Mayor's Charter School Advisory Board, Chairman of St. Louis Metropolitan Sewer District Rate Commission, Vice Chairman of the St. Louis Agency on Training and Employment, and as a board member of Citizens for Modern Transit.

He is a Certified Association Executive by the American Society of Association Executives. He has authored 6 construction related textbooks currently published by American Technical Publishers.

He has served on AGC of America's Executive Committee, as Chairman of the Executive Leadership Council of AGC, and is currently a trustee on the AGC of America Education and Research Foundation.
BRAD STEMPEL – Solutions Marketing Manager, CASE Construction Equipment

CASE Dire States

Brad Stemper is the Solutions Marketing Manager for CASE Construction Equipment, based in Racine, Wis. Stemper is a graduate of the Milwaukee School of Engineering and has worked with CASE since 2000 in a number of roles, including in commercial training and as a technical specialist. As Solutions Marketing Manager, Brad works with the sales channel and customers to identify ways to help their equipment and businesses operate more intelligently.
JUVA BARBER – Executive Director, Kentuckians for Better Transportation

Express Learning III: Indexing Legislation – Lessons Learned from Recent Campaigns in Kentucky, Massachusetts and Rhode Island

Juva Barber is the Executive Director of Kentuckians for Better Transportation or KBT, the only statewide association that educates and advocates for improvements in all modes of transportation including air, rail, public transit, waterways and rivers, and local streets, roads, bridges and highways. Additionally, KBT members represent Kentucky’s counties, cities, chambers of commerce, and corporations who depend on a functional, safe, multimodal transportation network.

Barber, a graduate of the University of Kentucky, joined KBT in October 2013. Her previous experience includes representing the Home Builders Association of Kentucky, where she received the Housing Hero award, and the Indiana Petroleum Marketers and Convenience Store Association.

Barber currently lives in Louisville with her husband Chris and their two children Sam and Marion.
SPEAKER BIOS

JOHN M. POURBAIX, JR. – Executive Director, Construction Industries of Massachusetts

Express Learning III: Indexing Legislation – Lessons Learned from Recent Campaigns in Kentucky, Massachusetts and Rhode Island

John Pourbaix is the Executive Director of Construction Industries of Massachusetts (CIM), the state trade association representing the heavy and highway construction industry. CIM works closely with the state agencies and authorities that award work for road, bridge, rail, tunnel, water treatment, airport and marine work, among other projects. CIM also works closely with the state legislature, administration, and our congressional delegation on issues affecting transportation funding and project procurement. The organization's membership consists of general contractors, sub-contractors, material suppliers and related firms in the industry.

John has served as Chairman of the Council of State Executives of CIM's national affiliate ARTBA, the American Road and Transportation Builders Association. He has also served as Chairman of the New England Society of Association Executives and on the Executive Committee of Move Massachusetts. John was a member the legislatively created Construction Reform Commission which produced the Design/Build legislation among other public procurement tools and reforms, and he served as a gubernatorial appointee on the Transportation Finance Commission. The Commission made the often referenced findings in 2007 which identified a $19 billion gap between transportation needs for the next 20 years and available revenues at that time. Along with those findings, the Commission developed a list of recommendations, many of which of been implemented and some of which continue to be contemplated today. John also serves on numerous working groups with the legislature, administration and other business associations. He is currently serving as an appointee on the Performance & Asset Management Advisory Council and an appointee on the Project Selection Advisory Council, both created in the 2013 Transportation Finance Act.

After graduating with a degree in Economics from the College of the Holy Cross, John joined CIM as the Assistant to the Executive Director in 1979; became Director of Government Activities in 1982; and was appointed Executive Director in 1994.
TIMOTHY R. SCANLON – Executive Director, Construction Industries of Rhode Island

Express Learning III: Indexing Legislation – Lessons Learned from Recent Campaigns in Kentucky, Massachusetts and Rhode Island

Timothy R. Scanlon is the Executive Director of Construction Industries of Rhode Island.

Mr. Scanlon was most recently the Executive Director of Tillinghast Licht LLP, a Providence law firm for the last eighteen years. The firm provided services to a variety of clients in the construction industry. Prior to that time he was Vice President, Controller of Gilbane Building Company, where he was responsible for all operational financial functions including the management, analysis and presentation of major construction claims. In addition he instructed courses nationally for construction personnel in financial management. Mr. Scanlon has also served as the Director of Finance of the City of Warwick, RI and as a CPA with Price Waterhouse specializing in acquisitions and mergers.

Mr. Scanlon has served as the Chairman of the Rhode Island Turnpike and Bridge Authority and the Vice Chairman of the Rhode Island Economic Development Corporation.
SETH MILLICAN – Executive Director, Georgia Transportation Alliance

Express Learning IV: Georgia Local Transportation Initiatives

Seth Millican is the Executive Director of the Georgia Transportation Alliance in Atlanta, Georgia. In that role, he helped lead the successful passage of the Transportation Funding Act of 2015, Georgia’s first transportation funding overhaul in decades. In 2010, he was named as one of Georgia’s top three young lobbyists by James Magazine. Immediately prior to joining the Georgia Transportation Alliance, he worked as Vice President of Public Affairs at Brock Clay Government and Public Affairs.

Seth earned his B.S. in Social Sciences from Thomas Edison State College in Trenton, NJ. Seth and his wife, Kara, have two toddlers, KJ and Eden Grace, and are expecting a third this fall. They live in Kennesaw, GA and attend church at Christ the Redeemer in Marietta, GA. In his spare time, Seth is a big fan of the Bulldogs, Braves, and Falcons. He also enjoys cooking, books and writing, hunting and shooting, sports (especially of the outdoor variety), fitness, and most of all, his faith and his family.
DAVE WILLIAMS – Vice President, Infrastructure and Government Affairs, Metro Atlanta Chamber

Express Learning IV: Georgia Local Transportation Initiatives

Dave Williams joined the Metro Atlanta Chamber (MAC) in January 2011 and currently serves as Vice President of Infrastructure and Government Affairs. He works closely with business, civic and elected leaders, promoting policies to improve Atlanta’s quality of life and infrastructure. Specific policy areas include transportation, water and the environment. He also leads MAC’s government affairs activities at the local, state and federal levels, including managing MAC PAC, which supports pro-jobs candidates for state office.

Williams has an admirable track record of public sector leadership, serving on the Atlanta Regional Commission board (2002-07) and metro Atlanta’s MPO (Metropolitan Planning Organization, 2011-15). He was elected Mayor of the City of Suwanee (2007-11), Suwanee City Councilmember (1998-2001) and President of the Gwinnett Municipal Association (2009). During his municipal service, Williams was active in legislative policy matters in the Georgia Municipal Association, leading efforts relating to service delivery strategies and other issues.

He currently serves on the boards of the Atlanta Aerotropolis Alliance, Georgia Tech National Center for Transportation Systems, Productivity and Management (NCTSPM) and the Livable Communities Council of ULI-Atlanta. Previous board service includes the Gwinnett Chamber of Commerce, Suwanee Business Alliance and Kate’s Club. Williams is a graduate of Leadership Gwinnett and the Regional Leadership Institute (RLI).

Prior to joining MAC, Williams was CEO of Southtrak, Inc. for ten years, a branded merchandise and marketing company he founded in 2001. Williams started his career with the MAC Atlanta Sports Council and AOC, the bid committee which won the 1996 Olympic Games. A metro Atlanta resident since 1973, Williams graduated from Georgia Tech in 1989.

Williams resides in Suwanee, Georgia with wife Debbie (a UGA alumna), daughter Ramsey, son Max and Fozzie Bear, an enthusiastic schnoodle.
SCOTT HAYWOOD – Director of Government Relations, HNTB Central Division

Express Learning V: Raising New Revenues – A Roundtable Discussion on Recent Initiatives in Texas & New Hampshire

Scott Haywood serves as director, government relations for the HNTB’s Central Division where he leads the government relations activities of the firm in an eleven-state region. Previously, Haywood served as president of Move Texas Forward, a nonpartisan organization that educates Texans about the policies and funding necessary to advance infrastructure development. Under Haywood’s leadership, Move Texas Forward was instrumental in securing the passage of Proposition 1 in 2014, which allocates more than $1 billion annually in oil and gas tax revenue to transportation funding.

Haywood has experience in the public realm as well, serving as Chief of Staff for the Texas Department of Transportation from 2011-2014, where he was responsible for providing guidance and direction on TxDOT’s strategic operations, government relations and communication efforts. Scott spent the last decade working in a variety of leadership positions in communications and public affairs in both government and the private sector.

A native Texan, Haywood has an MBA from the McCombs School of Business at the University of Texas at Austin and holds a bachelor’s degree in political science from Trinity University.
LARRY MAJOR – Director of Government Relations, Pike Industries

Express Learning V: Raising New Revenues – A Roundtable Discussion on Recent Initiatives in Texas & New Hampshire

Larry Major has worked for Pike Industries for more than 22 years. His management experience includes asphalt reclamation and recycling, health and safety, environmental permitting and reporting, construction management, sales, credit management, and government affairs.

As the Director of Government Relations, his diverse experience within the construction industry provides him multiple perspectives from which to view state and national infrastructure issues. Larry serves on the Board of Directors for Associated General Contractors of New Hampshire and New Hampshire Good Roads Association. He is a member of the Granite United Way Community Investment Committee and Financial Stability Partnership, the New Hampshire Business and Industry Association Economic Development Committee, and is a founding member of the Portsmouth Chamber of Commerce Government Affairs Committee. Larry works with many organizations within New Hampshire and nationally promoting sound transportation infrastructure policy.

Larry holds degrees in Social Work and International Relations. He coaches youth soccer and baseball. He is a USSA certified official for alpine ski racing. Larry lives in the Lakes Region of NH with his 13 year old son and their English Mastiff, “Shuggar Bear”. 
MATT GIRARD – Chief Operations Officer, Plenary Concessions

P3 Projects from Across the Nation

Mr. Girard is COO Plenary Concessions, the company which holds all Plenary project specific companies. In this capacity, Matt is responsible for project development, delivery, and asset management, teaming and business development for all Plenary Group Civil projects in North America. Plenary Group is a market leader in the North American PPP market, having closed more than $11 billion worth of assets on 24 projects since 2005. This also includes being the Executive Director of the Pennsylvania Rapid Bridge Project – which includes replacing 558 bridges in 3 years and maintaining each for an additional 25 years.

Matt has 25 years’ of hands-on experience in the heavy-civil construction industry and has been involved with the successful pursuit and delivery of public-private partnership (P3) projects in both the U.S. and Canada for over 12 years. This includes leading development efforts for over $5 billion worth of successful P3 pursuits, including projects individually valued at greater than $1 billion. Matt’s experience also spans 20 years of pursuit and on-site management of alternative delivery design-build projects, including leading pursuit of or managing construction of an additional $2 billion worth of design-build projects. Prior to joining Plenary, Matt was a senior executive leading all business development efforts for one of North America’s largest heavy-civil contractors and also has experience working with the largest design consultant in North America, having led their business development efforts on alternative delivery projects in the U.S.

Matt is also President of the P3 Division of ARTBA (American Road and Transportation Builders of America), supporting ARTBA’s overall efforts to increase the efficiency of the transportation systems in the U.S.

Matt has a Bachelors and Masters in Civil Engineering from the University of Colorado, Boulder, and is a registered Design-Build professional with the Design-Build Institute of America (DBIA).
Dr. T. Peter Ruane is the president and CEO of the American Road and Transportation Builders Association (ARTBA). Prior to joining ARTBA in October 1988, he served for nine years as President/CEO of the National Moving and Storage Association (NMSA). He served as the deputy director of the Office of Economic Adjustment (OEA), Office of the Secretary of Defense and the President’s Economic Adjustment Committee.

Dr. Ruane is a past chairman and current Director of the Small Business Legislative Council (SBLC). He has held numerous volunteer and elective positions including six years as a Director of the school board at St. Mary's of Annapolis, four of which he served as President. From 2004-2009 Dr. Ruane served as the first lay Chairman of the Board of Trustees of Calvert Hall College High School (Baltimore) and was a board member of the school since 1999. In October 2009, he became Chair of the Loyola College Board of Advisors within Loyola University Maryland. He currently serves as Treasurer of the International Road Federation. He's a trustee of the Transportation Development Foundation and is the Vice Chairman of the U.S. Chamber-led Americans for Transportation Mobility (ATM). He also co-chairs the Transportation Construction Coalition. He is a frequent witness before Congress and guest on national news programs.

Dr. Ruane is a graduate of Loyola College of Baltimore, and holds a master’s degree from the Pennsylvania State University and a doctorate from the George Washington University in Washington, D.C. He also holds the professional designation Certified Association Executive (CAE).